



Standard Bank

**PHUKA SME
AWARDS**

**ATM
Innovation
Creative
Green Business**

The Phuka SME Awards celebrate exceptional small and medium enterprises (SMEs) that are transforming the **Agriculture, Tourism, Mining (ATM), Technology, Creative Industries, and Green Business** sectors in Malawi. Through the collaboration between **Standard Bank Malawi and SMEDI**, innovative businesses will be recognized. This includes SMEs that contribute to **economic growth, sustainability, and job creation** across these key industries.

Awards Categories & Criteria

1. Agriculture (Agribusiness & Agri-value Addition)

- Must be engaged in agriculture production, processing, or marketing of agricultural products.
- Demonstrate innovation, sustainability, and positive market impact.
- Registered for at least two years with evidence of business growth and job creation.

2. Tourism (Eco-Tourism Lodges & Tour Guides)

- Must operate an eco-tourism lodge or provide professional tour guiding services.
- Demonstrate sustainability in tourism practices, such as environmental conservation and cultural heritage promotion.
- Registered for at least two years with proven economic and community impact.

3. Mining (Small-Scale Mining & Gemstone Processing)

- Must be involved in small-scale mining or gemstone cutting/polishing.
- Compliance with environmental and safety regulations.

- Evidence of innovation in mineral product processing and job creation.
- Registered for at least two years.

4. Technology & Innovation

- Celebrates FinTech, Green Tech, Cybersecurity, Product Development, and Women in Tech.
- Must demonstrate cutting-edge technological solutions that foster business growth and sustainability.
- Registered and operating with demonstrated impact in technology.

5. Creative Arts

- Recognizes achievements in Visual Arts, Photography, Cinematography, Poetry, Fashion, and Design.
- Must demonstrate innovation, cultural impact, and artistic contribution to Malawi's development.
- Registered and operating with a focus on expanding creative impact.

6. Green Business

- Must integrate sustainable practices into operations, reducing environmental impact while driving economic growth.
- Prioritizes **sustainable resource management, renewable energy adoption, waste reduction, and climate change mitigation.**
- Demonstrates measurable environmental impact, such as reduced carbon emissions, energy efficiency, or waste recycling.
- Registered and operating for at least one year with proven business sustainability.

How to Apply

1. Eligibility:

- Business must be legally registered and operating for at least two years (*except for Green Business, which requires one year*).
- Submit an application form with supporting documents, including business registration, impact reports, and testimonials.

2. Nomination Process:

- Nominations can be made by SMEs or third parties.
- Submit a nomination form along with supporting documents detailing achievements, innovation, and impact.

3. Selection Process:

- Industry experts and representatives from **Standard Bank, SMEDI, and relevant government departments** will review all submissions.
- Shortlisted candidates may undergo interviews or site visits.

Awards Benefits

- **Cash Grants** and Business Development Support.
- **Media Coverage** and Branding Opportunities.
- **Networking** and Investment Linkages.
- **Certificate of Excellence** and Industry Recognition.

The **PHUKA SME Awards** are here to recognize businesses that are not just succeeding but driving real change in Malawi. This is your chance to be celebrated for your **hard work and innovation!**

Apply today and stand a chance to be recognized in **Agribusiness, Tourism, Mining, Technology, Creative Arts, or Green Business.**

For more details and to submit your application, **visit our official website**

Applications close soon!

Malawi is our home, we drive her growth.



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